

**ALLEGED SHIPMENT:** On or about September 22, 1949, by James Audiss, Inc., from Los Angeles, Calif.

**PRODUCT:** 3 90-tablet bottles of *La Sierra Brand Formula M-G 5 (Male) tablets* at Denver, Colo., together with accompanying leaflets entitled "A Brief Explanation of the Endocrine (Glandular) System."

**LABEL, IN PART:** (Bottle) "La Sierra Brand \* \* \* Formula M-G 5 (Male) A Natural Food Supplement Incorporated in a poly glandular base made from fresh inspected food animals, desiccated as follows: Prostate gland (of the ox) Suprarenal (Adrenal orchic substance (Testes)) Lecithin (Brain and spinal cord substance) Cortical-medullary Pineal Anterior pituitary Kidney Desiccated Brain Vitamin B<sub>1</sub> (Thiamin) 5 times the minimum adult requirement. Suggested dosage: As a dietary supplement three tablets daily or as directed by your doctor \* \* \* This glandular substance \* \* \* contains no known therapeutic value."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements on the label of the article and in the accompanying leaflets were false and misleading since the article was not capable of fulfilling the promises of benefit stated and implied. The statements represented and suggested that the article was of particular benefit to males; and that because of its anterior pituitary, suprarenal, and testicular gland content, it was of benefit for promoting growth, increasing the growth of hair, reducing overweight individuals, stabilizing the normal blood pressure, controlling rheumatic ailments, providing a normal function of the male organs, and preventing premature senility, impotency or sex failure, prostate disturbance, and sterility.

**DISPOSITION:** June 1, 1950. Default decree of condemnation and destruction.

**3176. Misbranding of Pan-Tone Medicine. U. S. v. 6 Cases, etc. (F. D. C. No. 29070. Sample No. 47665-K.)**

**LABEL FILED:** April 19, 1950, Eastern District of Virginia.

**ALLEGED SHIPMENT:** During December 1949, and on or about March 6, 1950, by the Pan-Tone Drug Co., from Jacksonville, Fla.

**PRODUCT:** 6 cases, each containing 24 8-ounce bottles, of *Pan-Tone Medicine* at Emporia, Va., together with a number of circulars entitled "How Many Years Are You Going To Live?" Examination showed that the product consisted essentially of epsom salt, iron chloride, and water.

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements in the circular were false and misleading. The statements represented and suggested that the article would promote longer life, purify the blood, and build up the body; and that the article was an adequate and effective treatment for rheumatism, neuralgia, neuritis, high blood pressure, lumbago, sciatica, constipation, nervousness, headaches, biliousness, kidney disorders, dizziness, backaches, swollen feet, and pains in the bones, joints, and muscles, loss of appetite, anemia, dyspepsia, indigestion, heartburn, bloating, boils, diabetes, hemorrhoids (bleeding piles), diarrhea, "that awful tired broken down feeling," and other troubles. The article was not capable of fulfilling the promises or benefits claimed, and was not an adequate and effective treatment for the disease conditions represented.

**DISPOSITION:** May 31, 1950. Default decree of condemnation and destruction.